



Artificial Intelligence and Personal Information

What is Artificial Intelligence

The university relies on the definition applied by ISO/IEC 22989:2022 which is:

An engineered system that generates outputs such as content, forecasts, recommendations, or decisions for a given set of human defined objectives or parameters.

Curtin's use of Generative AI and automated decision making

Generative AI (GenAI) is any AI system that creates new content (e.g., data, analytics, reports, images, feedback, assessments or grades).

In some circumstances you may need to seek advice or approval prior to using or sharing university information with GenAI. Refer to the [S.E.C.U.R.E. GenAI Framework For Staff](#) for further details.

Automated Decision-Making is any AI which makes significant decisions about individuals without human intervention. A decision made by a staff member which relies on content or data generated by an automated decision is a *materially assisted automated decision* and will also be subject to a privacy impact assessment.

What are our Obligations?

- Complete your privacy impact assessment and security risk assessments early
- Consider providing a collection notice to individuals or including AI use in your existing collection notices
- Give individuals the right to opt-out or request a human review
- Consider deidentified or anonymised data wherever possible
- Never provide sensitive, confidential or personal information to AI without proper assessment, approval and consent
- Monitor your systems and tools for risks, security issues and misuse and always report any suspected cyber incident early.

When is a privacy impact assessment needed?

You must complete a [Privacy Impact Assessment](#) prior to use if;

- You are sharing any information which is directly or indirectly traceable to a person with any AI tool; or
- You are sharing information that is defined as personal information or sensitive personal information under the Privacy and Responsible Information Sharing Act 2024 (WA) with any AI tool.
- You have approval from your Dean to pilot any GenAI tool to assist with grading student work and/or giving feedback.
- You are making significant decisions about an individual relying on automated decision-making or materially assisted automated decision-making process.

Defining Personal Information

The Privacy and Responsible Information Sharing Act defines personal information as



(a) any information or opinion which whether true or not, and whether recorded in a material form or not, relates to an individual, whether living or dead, whose identity is apparent or can reasonably be ascertained from the information or opinion; **and**

(b) includes information of the following kinds to which paragraph (a) applies —

- a name, date of birth or address;
- a unique identifier, online identifier or pseudonym;
- contact information;
- information that relates to an individual's location;
- technical or behavioural information in relation to an individual's activities, preference or identity;
- inferred information that relates to an individual including predictions in relation to behaviour, preferences or profiles generated from aggregated information;
- information that relates to 1 or more features specific to the physical, physiological, genetic, mental, behavioural, economic, cultural or social identity of an individual.

Personal information may also include specific information referred to as **sensitive personal information** which is information that relates to;

- racial or ethnic origin;
- gender identity (where this does not correspond to the designated sex at birth);
- sexual orientation or practices;
- political opinion;
- membership of a political association;
- religious beliefs or affiliations;
- philosophical beliefs;
- membership of a professional or trade association or trade union;
- criminal record; as well as
- health information,
- genetic or genomic information (other than health information);
- biometric information; or
- any information from which such information can be inferred.

Additional Information and Useful Links.

- [Artificial Intelligence \(AI\) Policy](#)
- [Office of the Information Commissioner \(WA\)](#)
- [Privacy and Responsible Information Sharing Act \(WA 2024 \(As Passed\)\)](#)

Need Further Assistance?

Contact us on 08 9266 3965 or at Privacy@curtin.edu.au should you require additional assistance or visit our website [information management and archives/privacy/](#).