

Business Specialisations.



Fully Online

Accounting for Business Decisions

Develop the analytical techniques you need to guide business decisions.

[Course Overview](#)



Advertising Management

Learn about key business roles, advertising strategy and working in the dynamic world of advertising.

[Course Overview](#)



Fully Online

Applied Finance

Develop a sound knowledge of corporate finance and financial management.

[Course Overview](#)



Banking

Gain expertise in bank lending, international trade and banking management.

[Course Overview](#)



Business Analysis*

Gain knowledge in business analysis, enterprise software tools and business process management.

*Available exclusively with the Business Information Systems Major

[Course Overview](#)



Fully Online

Business Law and Policy

Become an asset to almost any business by helping them stay legally compliant.

[Course Overview](#)



Business Project Management

Learn the essential skills you need to successfully manage projects.

[Course Overview](#)



Business Strategy

Strategy is crucial to any business, whether in regards to monitoring, preparing, or investing for the future, to ensure a business's long-term viability.

[Course Overview](#)



Business Technology Development*

Broaden your knowledge in enterprise systems, web, mobile technologies and application development.

*Available exclusively with the Business Information Systems Major

[Course Overview](#)



Commercial Property and Valuation*

Broaden your knowledge in enterprise systems, web, mobile technologies and applications.

*Available exclusively with the Property Investment and Development Major

[Course Overview](#)



Fully Online

Corporate Governance

Take corporate decision making to the next level with expertise in accountability, risk mitigation and stakeholder management.

[Course Overview](#)



Fully Online

Elective Stream

This stream consists of four electives that students can choose from across the university.

[Course Overview](#)



Employment Relations

Pursue your interest in working with people to foster effective workplace relationships.

[Course Overview](#)



Entertainment & Creative Industries

Gain an understanding of how events, entertainment, and narrative-driven media shape audience experiences and cultural engagement.

[Course Overview](#)



Event Management

Gain the knowledge and skills needed to manage events in Australia and overseas.

[Course Overview](#)



Fashion Marketing

Elevate your passion for fashion with business and marketing expertise.

[Course Overview](#)



Information Systems in Business

Learn about key business roles, advertising strategy and working in the dynamic world of advertising

[Course Overview](#)



Innovation and Entrepreneurship

Pave your own way and bring ground-breaking ideas to life.

[Course Overview](#)



Fully Online

International Management

Learn to navigate the cultural, social, economic and legal complexities of international business

[Course Overview](#)



Fully Online

Marketing Foundations

Learn how consumers think and how businesses can influence them through clever marketing strategy.

[Course Overview](#)



Property

Specialist understanding of property investment to boost employability or begin your own property investment journey

[Course Overview](#)



Public Relations Communication

Develop an understanding of how to communicate with different audiences across on- and offline platforms to achieve business objectives.

[Course Overview](#)



Small Business Start-Up

Learn the fundamentals of starting and growing your own business from the ground up.

[Course Overview](#)



Social Leadership and Ethics

Learn the foundations of leadership and managerial knowledge, insights and abilities to help understand current and future leadership challenges.

[Course Overview](#)



Fully Online

Social Media and Digital Marketing

Embrace the countless opportunities within a booming industry.

[Course Overview](#)



Strategic Communication

Learn the basic skills you need to succeed in the fast-paced world of PR.

[Course Overview](#)



Supply Chain Analytics

Gain knowledge in how to effectively move goods through distribution channels from their point of creation to the consumer.

[Course Overview](#)



Fully Online

Taxation Law

Gain a practical knowledge of taxation law that employers will value.

[Course Overview](#)



Tourism and Hospitality Essentials

Learn about the challenges and opportunities of tourism and hospitality, as well as sustainability and destination management.

[Course Overview](#)



User Experience for Business Optimisation

Learn to create engaging web and mobile user experiences that improve business performance.

[Course Overview](#)



Fully Online

Workforce Management

Gain foundational knowledge, insights and abilities required of managers in a wide range of sectors, industries and functions.

[Course Overview](#)



Specialisations outside FBL

Depending on your study plan, you may also be able to choose options from other faculties.

[Course Overview](#)



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Current as at 29th of October 2026

