

Gaddie Pitch Template

1. "You know how...":

Identify the problem or need that your audience has.

Example: "You know how small businesses struggle to manage their finances efficiently?"

2. "What we do is...":

Describe what your business or service does to solve that problem.

Example: "What we do is provide an intuitive accounting software that automates bookkeeping tasks."

3. "In fact...":

Give a brief example or statistic that shows how you've successfully solved this problem.

Example: "In fact, we've helped over 500 small businesses reduce their bookkeeping time by 50%."